

## TRUST MANAGEMENT NETWORK 2022 Annual Client Conference

Welcome and Company Updates

Ryan Phillips, Managing Director

#### Welcome To Dallas!



- Thursday, October 20<sup>th</sup>
  - 9:00 10:00 am CST

TMN Welcome & Updates with Ryan Phillips and Yavonda Schaefer (Mosaic Ballroom)

• 10:00 – 11:00 am CST

Market Update with Rick Milton from 103 Advisory (Mosaic Ballroom)

• 11:00 – 12:00 pm CST

CONFERENCE

AGENDA

Vendor Introductions (Mosaic Ballroom)

• 12:00 – 1:00 pm CST

Lunch (Fortnight Ballroom)

• 1:30 – 2:45 pm CST

Compliance with Joanne Eby from Nth Degree Financial (Mosaic Ballroom)

• 3:00 – 4:15 pm CST

Right Staffing Your Trust Operations with Loyd Pohl from Pohl Consulting & Training (Mosaic Ballroom)

• 4:15 – 5:30 pm CST

Demystifying Blockchain & Cryptocurrency with Chris Nekvinda, PhD from Cannon Financial Institute (Mosaic Ballroom)

- Thursday, October 20<sup>th</sup>
  - 5:45 6:45 pm CST

Free Time

• 6:45 pm CST

Please be in the main lobby of the Joule for transportation to The Perot Museum

• 7:00 – 10:45 pm CST

Dinner at The Perot Museum Downtown catered by WolfGang Puck

• 10:45 pm CST

CONFERENCE

AGENDA

Please be in the main lobby of The Perot Museum for transportation back to the Joule

- Friday, October 21<sup>st</sup>
  - 6:00 8:00 am CST
    Breakfast in the Fortnight Ballroom
  - 9:00 11:00 am CST

Client Roundtable

12:00 pm CST
 Checkout from The Joule

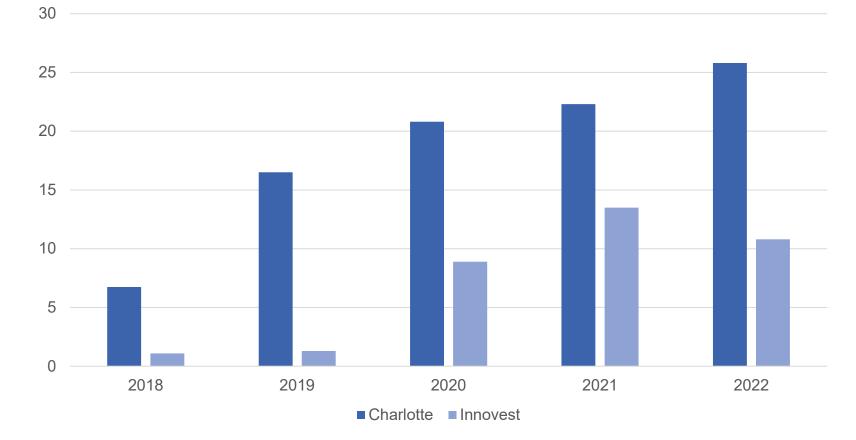


### Today's Topics

- 1. The Company
- 2. The Team
- 3. The Clients
- 4. The Work

2022 Total Clients = 39 2022 Total AUM = \$36.5 BIL (+5.7%) 2022 Total Accounts = 24,822 (+3.6%)

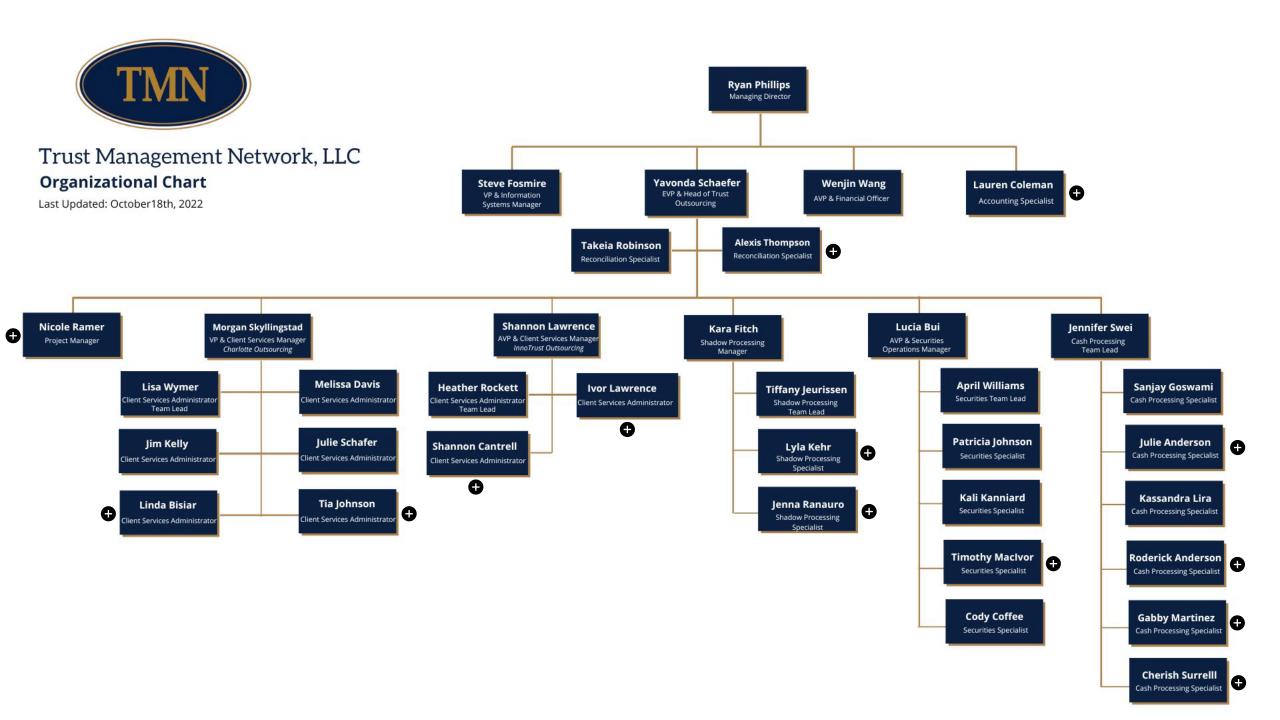
AUM (In Billions)







- 36 Total Employees
- 14 New Employees (< 1 yr.)
- 6 Promotions to Management / Leadership
- 5:1 Client to CSA Ratio

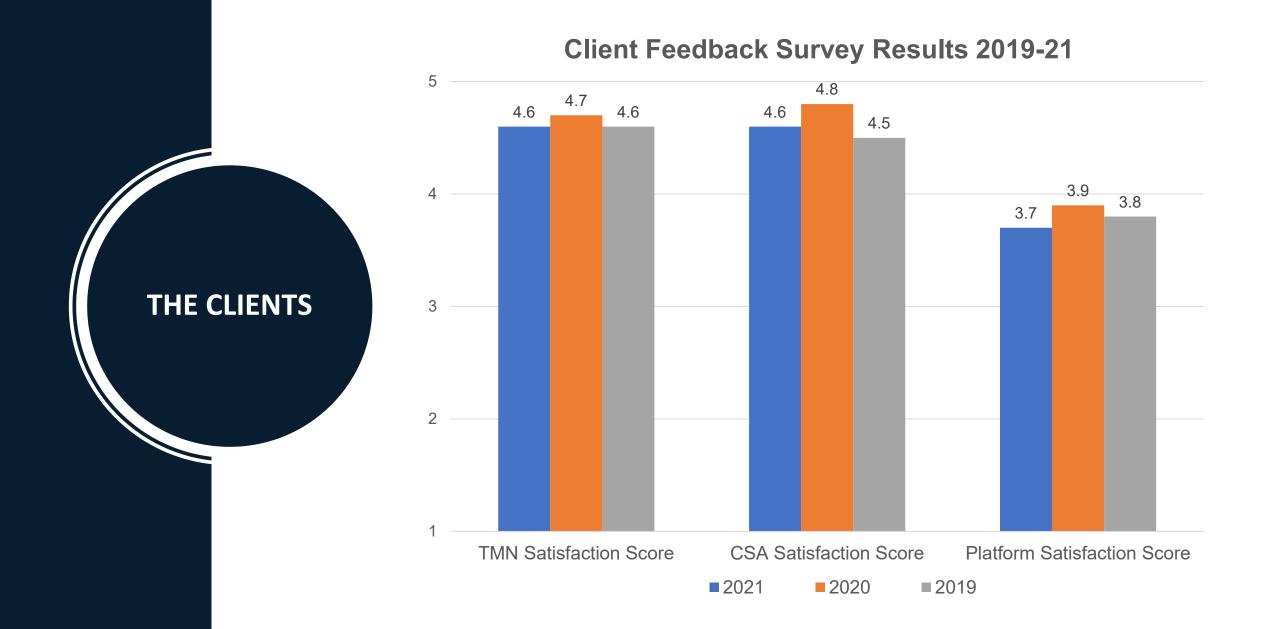




- TMN added 4 new clients (over the last 12 months).
  - 4 additional new clients with 2023 "Go Live"
- TMN also converted 2 existing clients to another trust accounting platform (over the last 12 months).
- Only 28% of TMN clients managed to grow their trust assets (over the last 12 months).
  - Compared to 92% in 2020-21
- However, 76% of TMN clients were still able to add more accounts than they lost (over the last 12 months).
  - Compared to 72% in 2020-21

#### ACCOUNT GROWTH 2021-22 **Over 20%** Less than 0% 17% 21% 15-20% 10% THE CLIENTS 10-15% 7% 0-5% 24%

5-10% 21%



THE WORK 2022

- Reliance Custody Relationship Mutual Funds
- WealthHub
- IT Enhancements
- New SOC1 auditor

THE WORK 2022 3<sup>rd</sup> quarter

- New SOC1 auditor
- Business continuity test
- FIS Charlotte update (IEC this weekend all other clients next weekend)
- Client Feedback Survey



- Frost Bank Relationship Clearing & Checking
- HWA Relationship T\*NET Platform
- SS&C InnoTrust
- TMN Rebrand

TRUSTED | INDEPENDENT | FOCUSED THE MOST TRUSTED NAME IN TRUST OPERATIONS OUTSOURCING

Careers

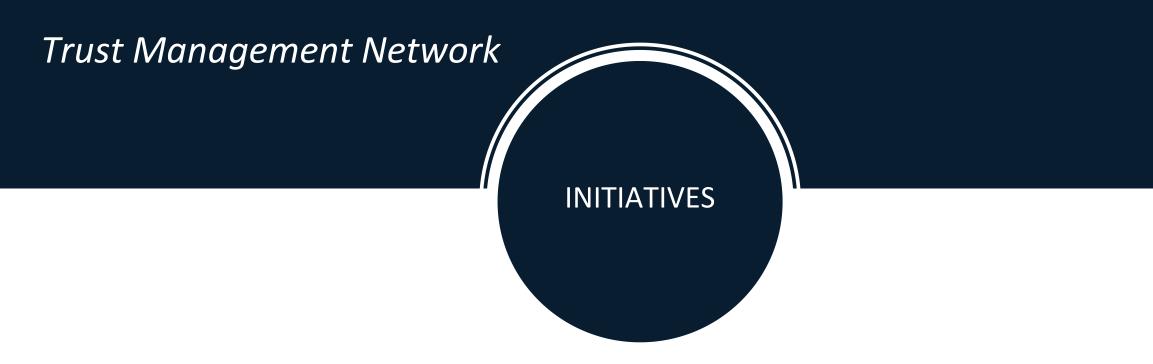


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**Client Portal** 

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Purpose - Understanding our clients strategic needs and prioritizing yearly initiatives

- 2019 Growth
- 2020 Relationship Management
- 2021 Product Development
- 2022 Organizational Development
- 2023 Increasing Software Solutions

# Thank you!